



SLAM!

SCANDINAVIAN LANGUAGE ASSOCIATIONS' MEETING

SLAM! 2018

IN PURSUIT OF EXCELLENCE IN THE LANGUAGE INDUSTRY

As language industry professionals, how can we maintain excellence in a market that is constantly evolving? How can we collaborate to ensure that standards remain high as technology becomes more advanced?

These are some of the questions that we will address at SLAM! 2018, which brings in top presenters from around the world for the second time, following on from the enormous success in 2016. Be sure to book your place now and join your translation and interpreting industry colleagues in Malmö on Saturday, 15 September 2018.

Saturday, 15 September 2018

Program highlights

Judy Jenner will start the conference on Saturday morning by illustrating excellence from the perspective of The Entrepreneurial Linguist. Following this, Kenneth Quek will reveal how excellence in editing is perceived by various stakeholders while the interpreting stream will be able to delve into the Training of interpreters and interpreter trainers in a session hosted by TÖI. Before lunch, we will be treated to a new edition of the favourite from SLAM! 2016, the Translation SLAM, this time from English to Swedish. The afternoon will include specialised legal (Thomas West) and medical (Tapani Ronni) translation sessions, a session on interpreting standards (Lotta Hellstrand) and a presentation by Tess Whitty on creating a unique value proposition. The day will be rounded off with a historically fascinating talk by George Drummond on the interpreters at the Nuremberg Trials.

Social events

Welcome Reception – Friday, 14 September 2018

Kick off your SLAM! weekend with a visit to Copenhagen, where a reception will be held in Arbejdermuseet (the Danish Workers' Museum). This is perfect if you intend to arrive via Copenhagen Airport. Bus transport will be provided for those coming from Malmö to attend the reception and for everyone on the return journey.

Gala Dinner – Saturday, 15 September 2018

In traditional style, SLAM! 2018 will culminate in a magnificent gala dinner at Malmö Börshus. Remember that this is one of the best ways to cement the new friendships made during the day and to celebrate with old friends. After dinner, why not take to the dance floor to the music provided by DJ Leoji?

Post-conference educational sessions

If you're looking to step up your marketing to direct clients, don't miss **Judy Jenner's** master class entitled, *No Pain, no gain: Active marketing to direct clients*.

If you're particularly interested in how to approach direct clients in the German market, **Dr. Thea Döhler** will show you the way in her German master class, *Wie Sie Direktkunden in Deutschland gewinnen: Mit Kontinuität und Systematik zum Erfolg*.

Both master classes will be held on Sunday, 16 September. Go to www.slamconf.com for more details and registration.

Register for the conference and social events at www.slamconf.com. The early bird registration deadline is **30 June 2018**, and the final registration deadline is **3 September 2018**. Please write to mail@slamconf.com if you have any questions and see the website for more details about the programme.

Scandinavian Language Associations' Meeting (SLAM!) 2018
Sankt Gertrud Konferens, Östergatan 7B, 211 25 Malmö, Sweden
Saturday, 15 September 2018
www.slamconf.com
mail@slamconf.com



Organisers: Finlands Översätter- och Tolkförbund (SKTL), Föreningen Auktoriserade Translatörer, Norsk fagoversetterforening (NORFAG), Rättstolkarna, Statsautoriserede Translatørers Forening (ST) and Sveriges Facköversättarförening (SFÖ).